Website's Cookie Notice – Building The Future

This website utilizes cookies. By continuing to browse the website, you agree with the Cookies Notice of imatch, innovation ignition, Lda. (hereinafter referred to as "imatch").

What are Cookies?

A cookie is a fragment of data that a website places on your device to store information related to your preferences.

How are Cookies used?

This website's visitors resort to different computers and Web browsers. To make their visits as simple as possible, a log of the browser type (for example, Internet Explorer, Google Chrome) and operating system (for example, Windows, Macintosh) utilized, and the name of the domain of their Internet service provider is automatically saved.

What is the function of Cookies?

Cookies collect generic information, including how you find and use the website, the type of device you use, and other relevant information that allows us to correctly provide and adapt all the website's components or automatically fill in data.

What type of Cookies do we use and why?

Cookies may be classified as:

- Necessary Cookies: Necessary cookies help make a website usable by enabling basic functions such as page navigation and access to secure areas of the website. The website may not function properly without these cookies;
- Statistical Cookies: Statistical cookies help website owners understand how visitors interact with the website by collecting and reporting information anonymously;
- Marketing Cookies: Marketing cookies are used to track visitors across websites. The intent is to display ads that are relevant and engaging to the individual user, and therefore more valuable to publishers and third-party advertisers.

Regarding **validity**, two types of cookies may be utilized:

- **Permanent cookies** – cookies that stay stored on devices (computer, mobile phone, or tablet), at internet browser, and are used whenever the user revisits our website. In general, they are utilized to direct navigation according to the user's interests, allowing imatch to provide a more adequate service;
- **Session cookies** - are temporary cookies that are generated and are available until the user logs off. The next time the user accesses his internet browser, these cookies will no longer be stored. The obtained information allows us to manage sessions, identify problems and provide an optimized browsing experience.

The following table provides an explanation of the Cookies utilized on our website and their purpose:

Cookie	Purpose
Consent	Used to detect whether the visitor has accepted the marketing category in the banner cookies. This cookie is necessary to comply with the RGPD of the website.
Test_cookie	Used to check whether the user's browser supports cookies.
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
IDE	Used by Google DoubleClick to record and report website user actions after viewing or clicking on one of the advertiser's ads in order to measure the effectiveness of an ad and to deliver targeted ads to the user.
VISITOR_INFO1_LIVE	It tries to estimate user bandwidth on pages with integrated YouTube videos.
YSC	It records a unique identification (ID) to keep statistics of the YouTube videos the user has watched.
yt.innertube::nextId	It records a unique identification (ID) to keep statistics of the YouTube videos the user has watched.
yt.innertube::requests	It records a unique identification (ID) to keep statistics of the YouTube videos the user has watched.
yt-remote-cast-available	Stores the user's video player preferences using embedded YouTube videos.
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube videos.

yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube videos.
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube videos.
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube videos.
yt-remote-session-app	Stores the user's video player preferences using embedded YouTube videos.
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube videos.

Can the use of Cookies be blocked?

Yes. If you do not want the website to store cookies, at any moment you may, through your internet browser, refuse or delete them.

Please note that the refusal of usage of the website's cookies may affect, partially or totally, your navigation.

For more information regarding cookies, how to prevent them from being installed, or how to delete the existing ones from his devices, the user may visit the following website: http://www.allaboutcookies.org.

You can find information regarding the control of cookies according to your internet browser at the following addresses:

Internet Explorer: http://support.microsoft.com/kb/278835

Chrome: https://www.google.com/chrome/intl/en-GB/more/privacy.html

Firefox: http://support.mozilla.org/en-US/kb/Clear%20Recent%20History

Safari: http://support.apple.com/kb/PH5042

Opera: http://www.opera.com/browser/tutorials/security/privacy/

Contact us:

If you have any questions regarding this cookie notice, you may contact us via email at privacy@imatch.pt.

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