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	Building the Strategy CxOs; BDMs	Building the Foundations CIOs; Directors of IT	Building the Code IT Pros; Data Scientists, DevOps; Makers;	Building the Lab Hands-on sessions
09h15	<b>ADDRESSING NEW BUSINESS CHALLENGES &amp; AI IMMERSION</b> Who's Afraid of Artificial Intelligence? <a href="#">Jim Stolze (Singularity University)</a>   The AI Driven Enterprise <a href="#">Matteo Colombo (KPMG)</a>  Opportunity & Responsibility: Ethical Tech in the AI Era <a href="#">Tim O'Brien (Microsoft)</a> 			
10h30	<b>Food For Thought: Hack Your Work Skills</b> <a href="#">José Cabreira (Claranet)</a>  			
11h00	<b>HOW AI EMPOWERS THE FUTURE OF BUSINESS</b> Moderador: <a href="#">Pedro Oliveira (Exame Informática)</a> ; <a href="#">Jorge Baião (Crédito Agrícola)</a> ;  <a href="#">Jorge Graça (NOS)</a> ;  <a href="#">Steven Braekveldt (Ageas Seguros)</a> ; <a href="#">Miguel Faria (Navigator)</a> ; <a href="#">Pedro Batista (SPMS)</a> . 	<b>THE FUTURE OF DIGITAL MARKETING</b> <a href="#">Mike Softley (Microsoft)</a>	<b>COGNITIVE INTELLIGENCE</b> <a href="#">João Lopes &amp; Tiago Barroca (Closer)</a> 	<b>SHIFTLEFT: BUILDING FASTER WITH CONTAINERS</b>  Moderador: <a href="#">José Chang</a> ; <a href="#">Pedro Gomes (NOS)</a> ; <a href="#">Ricardo Guerreiro (Noesis)</a> .
11h30		<b>CYBERSECURITY: CYBER ATTACKS THAT FLY UNDER THE RADAR</b> <a href="#">Federico Guerrini (Microsoft)</a> 	<b>NLP &amp; BOTS</b> <a href="#">Tiago Noronha (Unipartner)</a>  	<b>RAD TO THE LIMIT</b> <a href="#">Paulo Fernandes (Outsystems)</a> 
11h45	<b>LEARN HOW TO FAIL FAST</b>  Moderador: <a href="#">Tiago Freire (Revista Exame)</a> ; <a href="#">Rui Nabeiro (Delta)</a> ; <a href="#">Helena Vieira (Bluebio Alliance)</a> ; <a href="#">Cristina Fonseca (Indico Capital)</a> ; <a href="#">Celso Martinho (Bright Pixel)</a> .		<b>AI FOR CUSTOMER CARE</b> <a href="#">Arlindo Oliveira (IST)</a> ;   <a href="#">Tim Nagels (Microsoft)</a> . 	<b>BUILDING IOT BACKENDS</b> <a href="#">Pedro Rosa (MainHub)</a> 
12h15		<b>LAB 8 MOBILE HANDS-ON SESSION</b> <a href="#">Daniel Martins (Outsystems)</a>		
12h30	<b>LAB 8 MOBILE HANDS-ON SESSION</b> <a href="#">Daniel Martins (Outsystems)</a>			
13h15	<b>LUNCH</b>			
14h15	<b>DATA IS THE NEW OIL &amp; MACHINE LEARNING</b> How to Leverage AI Technology and Limit Its Business Drawbacks <a href="#">Arnaud Laroche (EY)</a>   AI as a Seamless Enabler of Business Transformation <a href="#">Laurent Stefani (Accenture)</a>  How Can We Predict Non-Obvious Market Trends? <a href="#">Rohit Bhargava (Non-Obvious Company)</a>  			
15h30	<b>THE CUSTOMER JOURNEY OF THE FUTURE</b>  Moderador: <a href="#">João Tomé (Dinheiro Vivo)</a> ; <a href="#">José Ferrari Careto (EDP)</a> ;  <a href="#">Miguel Águas (Worten)</a> ;  <a href="#">Maria João Carioca (CGD)</a> ;  <a href="#">Luís Araújo (Turismo de Portugal)</a> ;  <a href="#">Ana Paula Marques (NOS)</a> . 	<b>CONNECTED FIELD SERVICES</b> <a href="#">Pedro Beltrão (Bizdirect)</a>  	<b>ANALYTICS</b> <a href="#">Rui Romano (DevScope)</a>  	<b>BUPI - DATA SCIENCE</b>   <a href="#">Bruno Coelho (Altran)</a> & <a href="#">Sofia Carvalho (IRN)</a>
16h00		<b>HOW TO USE BLOCKCHAIN TO MODERNISE CUSTOMER &amp; PARTNER RELATIONS</b> <a href="#">Giuseppe Perrone (EY)</a>	<b>MACHINE LEARNING</b> <a href="#">Philip Oberacker (KPMG)</a>  	<b>SERVERLESS COMPUTING</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a> 
16h30	<b>FAKE NEWS / FACT CHECKING &amp; DATA JOURNALISM</b> Moderador & Apresentador: <a href="#">Fernando Esteves (Polígrafo)</a> ;  <a href="#">José Magalhães (Deputado)</a> ;  <a href="#">Nuno Artur Silva (Produções Fictícias)</a> ; <a href="#">Catarina Carvalho (DN)</a> ; <a href="#">Luísa Meireles (Lusa)</a> .	<b>HOW TO ANSWER THREE BIG STRATEGIC TALENT QUESTIONS WITH LINKEDIN BIG DATA</b> <a href="#">David Correia (LinkedIn)</a>	<b>BIG DATA</b> <a href="#">Carlos Martins (NOS)</a> 	<b>INFRASTRUCTURE AS CODE</b> <a href="#">Tiago Costa (Microsoft)</a>
16h45		<b>WOMEN IN TECH</b>  Moderadora: <a href="#">Inês Santos Silva</a> <a href="#">Ana Casaca (José de Mello)</a> ; <a href="#">Beatriz Oliveira (BindTuning)</a> ; <a href="#">Ana Sanches (Outsystems)</a> ; <a href="#">Célia Reis (Altran)</a> .	<b>HOW TO RELEASE NEW PRODUCTS FAST (DEVOPS)</b> <a href="#">Ricardo Fiel (Microsoft)</a> 	<b>ARTIFICIAL INTELLIGENCE</b> <a href="#">Maxim Khalilov &amp; Thomas Reynaud (Unbabel)</a>  
17h15	<b>LAB 3 CLOUD NATIVE MODERN APPLICATIONS ON AZURE</b> <a href="#">Carlos Vicens (RedHat)</a>			
17h30	<b>LAB 4 DOCKER</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a>			
17h30	<b>LAB 4 DOCKER</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a>			
18h00	<b>LAB 4 DOCKER</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a>			
18h15	<b>LAB 4 DOCKER</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a>			
18h30	<b>LAB 4 DOCKER</b> <a href="#">Virgílio Esteves (Sevenworld Technologies)</a>			

# Agenda 30 jan

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	Building the Strategy CxOs; BDMs	Building the Foundations CIOs; Directors of IT	Building the Code IT Pros; Data Scientists, DevOps; Makers;	Building the Lab Hands-on sessions			
09h15	<b>BRINGING INNOVATION INTO YOUR COMPANY DNA &amp; THE FUTURE IS API</b> Becoming an Irrelevant Leader? It's Up To You <a href="#">Pedro Afonso (Axians)</a>  Technology vs. Humanity <a href="#">Gerd Leonhard (Futurist, Author)</a>  Competências Digitais e Inteligência Artificial: A Perspetiva Portuguesa (Intelligent Portugal) <a href="#">Maria Manuela Leitão Marques (Ministra da Presidência e da Modernização Administrativa)</a> 						
10h30	<b>Food For Thought: A Better Way To Build And Manage ChatBots</b> <a href="#">Vitor Pereira &amp; Jean François Gaudy (GFI)</a> 						
11h00	<b>GIG ECONOMY &amp; CULTURE HACKING</b>  Moderadora: <a href="#">Fátima Caçador (SapoTEK)</a> ; <a href="#">Susan Silbey (MIT)</a> ;  <a href="#">Sarah Harmon (LinkedIn)</a> ;  <a href="#">Daniel Traça (Nova SBE)</a> ; <a href="#">João Borga (Startup Portugal)</a> .	<b>BUILD YOUR BUSINESS APP IN 5M</b> <a href="#">Sérgio Viana (XpandIT)</a>  	<b>THE FUTURE OF .NET</b> <a href="#">Bruno Lopes (Microsoft)</a> 	<b>THE STORE OF THE FUTURE</b> <a href="#">Hélder Dias (Farfetch)</a> 	LAB 5 <b>CONTINUOUS DELIVERY WITH WINDOWS CONTAINERS &amp; AZURE DEVOPS</b> <a href="#">Pedro Pereira (RUMOS)</a> 		
11h30		<b>INTELLIGENT AGENTS</b> <a href="#">Tiago Fonseca (Syone)</a>  	<b>BUILDING DATA BRICKS SOLUTION</b>   <a href="#">Natalia Shuliak &amp; Vincent Jolivet (Databricks)</a>	<b>CONNECTED FIELD SERVICES &amp; AR</b> <a href="#">JB Chong (Microsoft)</a>  			
11h45			<b>BUILDING INNOVATION INTO YOUR COMPANY DNA</b>  Moderador: <a href="#">Jorge Portugal (COTEC)</a> ; <a href="#">Anand Vengurlekar (INSEAD)</a> ;  <a href="#">Ana Paula Rafael (Dielmar)</a> .	<b>POWER BI AND AI: INTELLIGENCE FOR YOUR BUSINESS</b> <a href="#">Manuel Dias (Microsoft)</a> 		<b>EXTEND YOUR IDENTITY TO THE CLOUD</b> <a href="#">Nuno Árias Silva (GFI)</a>  	<b>POWER APPS &amp; FLOW FROM ZERO TO PRODUCTION</b> <a href="#">Tobias Triebe (Microsoft)</a> 
12h15	<b>LUNCH</b>						
12h30							
13h15							
14h15	<b>BUILDING BRIDGES FOR THE FUTURE</b> Ativar Portugal: How To? <a href="#">Vahé Torossian (President Microsoft WE)</a>   Europe: A Two Way Opportunity <a href="#">Mário Campolargo (Comissão Europeia - Deputy Director General Informatics)</a>   World: Learn From Others <a href="#">Yolanda Martinez (ex-CIO México / OECD)</a>   Ativar Portugal: Digital GOV Transforming In and Out <a href="#">Luís Goes Pinheiro (Secretário de Estado Adjunto e da Modernização Administrativa)</a>  Ativar Portugal: Research Shaping The Future <a href="#">João Sobrinho Teixeira (Secretário de Estado da Ciência)</a> ;  <a href="#">Nuno Pimentel (Fundação Champalimaud)</a>   Ativar Portugal: Building The Skills <a href="#">Paula Panarra (GM Microsoft Portugal)</a>   Encerramento <a href="#">José António Vieira da Silva (Ministro do Trabalho, Solidariedade e Segurança Social)</a> 		<b>REAL TIME ANALYTICS IN IOT SCENARIOS</b> <a href="#">Sam Vanhoutte (Codit)</a>  	<b>PRODUCTIVITY &amp; COLLAB IN TEAMS</b> <a href="#">Pedro Duarte e Rúben Silva (Shift)</a> 	LAB 7 <b>PRODUCTIVITY POWER LAB</b> <a href="#">Rui Alfeiteira &amp; Ana Rita Grencho (Bi4All)</a> 		
14h35			<b>DEVOPS MANAGED SERVICES WITH OPENSIFT</b> <a href="#">Pedro Moreira (DXC)</a> 	<b>BUILDING MIXED REALITY APPLICATIONS</b> <a href="#">Hernani David (IT People)</a>  			
14h55					<b>DEEP LEARNING</b> <a href="#">Rui Quintino (Devscope)</a>  	<b>MIXED REALITY</b> <a href="#">Sebastien Leang (Uptale)</a>  	LAB 2 <b>POWER APPS LAB</b> <a href="#">Inês Oliveira (Unipartner)</a>
15h15					<b>HOW TO RUN SAP IN THE CLOUD</b> <a href="#">Rosália Bote (GBB)</a>  	<b>BLOCKCHAIN</b> <a href="#">Pedro Pinto &amp; Gabriele Freitas (Innowave)</a>  	
15h30			<b>CYBERSECURITY</b> <a href="#">Rui Costa (Armis)</a>  	<b>RUNNING RED HAT ON AZURE</b> <a href="#">Sérgio Seabra &amp; Miguel Díaz (RedHat)</a>  			
16h00							
16h30							
17h15							
17h30							